Introduction
Pinocchio is the classic story of a lesson on “honesty”.

1. THE BENEVOLENCE OF HONESTY
   - It gives us a good night’s sleep.
   - Emotionally there’s no inward struggle.
   - Live without guilt.
   - You will be look up to.
   - You save the other person the anguish of finding out the truth later.
   - When we live honest and straightforward lives, we move closer to God.

2. THE TWISTED FACES OF HONESTY
   - Man has a great ability to find a reason to do and say what they like and has conceived.
   - We can find many reasons and situational ethics where telling a lie is good, is right, or is acceptable.
   - We convince ourselves that it is acceptable.
   - We may not be telling a lie, but we are not telling the truth either.
   - We tell a white lie, a lie that will help the other person feel better. We thought that the end justifies the means
   None of this is acceptable nor in line with the Bible.

3. THE PRACTICE OF HONESTY
   - The Bible classified lying together with all those obvious sins in Rev. 21:8
   - Lying is punishable by the second death.
   - The Bible may have records of good people who had told a lie, but it does not condone dishonesty. On the contrary, the Bible records the incident where the power of God brought about an immediate judgment on a couple that told a lie.
   - And there are some people who take delight in telling the truth. “brutally honest”
   Some of us purposely carry the ‘tale’ that they heard to the person concern because their intention is to separate the friends, and cause enmity

   The Bible teaches us speak the truth in love. (Eph 4:14–15)

Conclusion
There is room for a Christian to desire to be beautiful but in a way that befits godliness. (1 Tim 2:9–10)

Among the list of qualities needed in exceptional leaders for the new millennium, authenticity was way up on the list.

Sometimes we are not so much as trying to lie to others, but to lie to ourselves.

And in this cold and hypocritical world of modern days, people are looking for ‘genuine’ or ‘authentic’ people.

Jesus said he is the Truth, John 14:6.